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FOR IMMEDIATE RELEASE

SANTA VISITS DOWNTOWN EUGENE: FUNDRAISER FOR A FAMILY FOR EVERY CHILD AT THE FIFTH STREET PUBLIC MARKET

EUGENE, OR. Santa is coming to downtown Eugene. The public is invited to see Santa as he makes a special stop at the Fifth Street Public Market in downtown Eugene. Santa's sleigh arrives this Saturday December 14th from noon to five p.m. Visitors can have a keepsake photograph taken with Santa by Blue Bus Creatives from 1 to 4 p.m. with 50 percent of all proceeds benefitting A Family for Every Child charity.

"We're thrilled to bring Santa to the Market this year," says Marissa Ooyevaar, Marketing and Events Coordinator for the Fifth Street Public Market. "Everyone can come down, create some fun, unique family memories and help out a great cause."

Visitors will also enjoy free live musical performances throughout the Market from local choirs and groups, including the Churchill Carolers. Giving trees benefitting A Family for Every Child and Greenhill Humane Society are placed around the Market and provide guests additional options to help those in need.

Patrons can also find that perfect gift with holiday specials and discounts throughout the entire Market. Visitors can enter a raffle, too, with the grand prize being a gift basket packed with gift certificates from stores around the Fifth Street Public Market.

"Nothing says the holidays have arrived like a visit from Santa," says Ooyevaar. "We're so glad to share some fun festivities with the community and in the process help those who need it most this season."

Saturday's event is open to the public and admission is completely free. Visit www.5stmarket.com for complete details.

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For More Information:

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About Fifth Street Public Market:

Fifth Street Public Market has been located in the heart of Downtown Eugene since 1976. Within the walls of the market, you'll find a colorful collection of over two dozen shops, services, International Cafés and restaurants, along with a hotel, bar and spa.
www.5stmarket.com