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FOR IMMEDIATE RELEASE

IT'S SNOWING IN DOWNTOWN EUGENE: NIGHT OF A THOUSAND STARS RETURNS TO THE FIFTH STREET PUBLIC MARKET

EUGENE, OR. This Friday, December 6, area residents celebrate the start of the Holiday Season at the annual Night of a Thousand Stars in downtown Eugene. Fresh snow will be falling while the entire Fifth Street Public Market is lit-up with holiday lights and cheer.

The event will also feature performances from local choirs and *a capella* groups from Willamette High School, Northwest Christian University and more. "Giving trees" around the Market will have ornaments available to raise funds and awareness for A Family for Every Child charity. New Country 93's Bill Barrett will act as master of ceremonies.

"This has become such a great tradition for the Holiday Season in Eugene," says Marissa Ooyevaar, Marketing and Events Coordinator for the Fifth Street Public Market. "We're proud to share some fun festivities and a little magic with the whole community."

The celebration starts at 5pm and the Market will be open until 8pm with shopping specials throughout. Kids and families will enjoy a visit from Santa Claus and can capture great memories in the Blue Bus Creatives Photo Booth. Visitors and patrons will enjoy complimentary nibbles and beverages and can enter a Market-wide raffle to win gift certificates from the Market's best shops and restaurants.

"Everyone is invited to enjoy some holiday festivities and make some great family memories," says Ooyevaar. "From kids to adults, Night of a Thousand Stars truly has something for everyone."

Night of a Thousand Stars is open to the public and admission is completely free. Visit www.5stmarket.com for complete details.

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For More Information:

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About Fifth Street Public Market:

Fifth Street Public Market has been located in the heart of Downtown Eugene since 1976. Within the walls of the market, you'll find a colorful collection of over two dozen shops, services, International Cafés and restaurants, along with a hotel, bar and spa.
www.5stmarket.com