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FOR IMMEDIATE RELEASE

COMING SPRING 2015: MADE IN OREGON TAKES LAST SPACE AT FIFTH STREET PUBLIC MARKET MAKING WAY FOR A MARKET DISTRICT EXPANSION

EUGENE, OR. Made In Oregon, a locally based retailer of Oregon-made goods, is moving into the Fifth Street Public Market Spring of 2015.

Made In Oregon General Manager, Candace Vincent says, "Made In Oregon is a unique concept as the products originate and are from Oregon, keeping the commerce very local. We also employ directly anywhere from 120-180 people state wide in our stores, warehouse and offices so when anyone mentions, 'shop local,' we are truly a local company and are proud of this."

Opening it's first location at the Portland International Airport in 1975, Sam Naito, company owner and President, began the company as he realized there was a market for talented Oregon vendors to sell to both locals and tourists. Sam spent much of his time with vendors to help them develop products that were truly unique to Oregon. Candace Vincent says, "There are so many talented artisans in Oregon [and] we are fortunate to be able to work with [them] and bring wonderful products to our stores."

Made in Oregon and the Fifth Street Public Market are a perfect combination for Eugene. The ambiance and selection of shops, along with Inn at the Fifth, really make the new shop feel at home. The local charm of the Market, the local products, and people of Made in Oregon will create a great synergy and team to serve the Eugene market.

The new shop provides products of all price points that allow anyone to shop with a large selection of Oregon Duck souvenirs and wears. Made In Oregon has a larger local following but also loves to serve the traveling public by carrying and keeping the best Oregon has to offer in stock.

With Made In Oregon making it's move to Eugene, the Fifth Street Public Market is at 100% capacity, which launches the development of the Fifth Street Public

Market Expansion Project. West of the current Market, Obie Industries is entering into a 99-year lease with Lane County to build a mixed use development with 35,000 sq. ft. retail space with residential living above.

The expansion of the Market District will be the cornerstone in the economic development of Downtown Eugene and the tenant spaces in the new development have already attracted attention from prospective tenants. “We are in active discussions with some new exciting tenants,” says Casey Barrett, General Manager of the Fifth Street Public Market. “With the addition of Whole Foods, the Market as an anchor to an active Downtown, interest is high.”

For More Information:

Casey Barrett
General Manager Fifth Street Public Market 541-484-0383
casey@5stmarket.com

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Sam Naito
Owner
Made In Oregon
(503) 517-4300
sam@madeinoregon.com

www.MadeInOregon.com

About Fifth Street Public Market:

Fifth Street Public Market has been located in the heart of Downtown Eugene since 1976. Within the walls of the market, you'll find a colorful collection of over two dozen shops, services, International Cafés and restaurants, along with a hotel, bar and spa.

www.5stmarket.com
